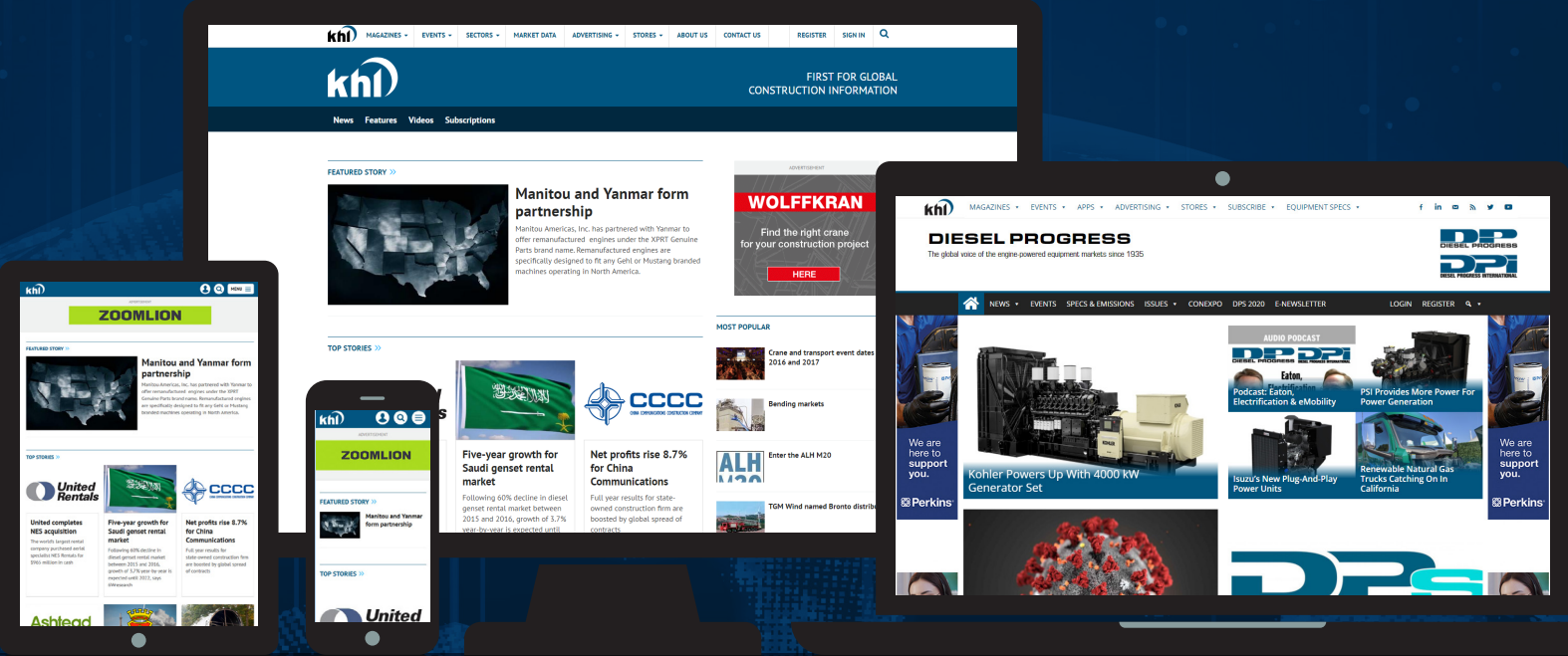


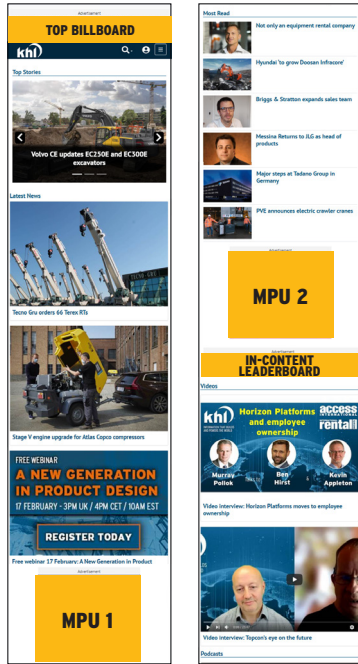
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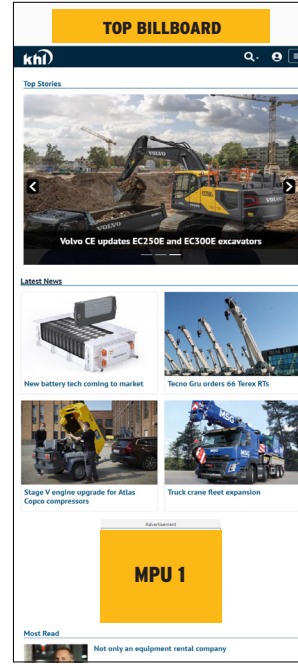
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WEBISTE BANNER SPECIFICTAIONS

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MOBILE



TABLET



DESKTOP

BANNER SIZES

	DESKTOP	TABLET	MOBILE
TOP BILLBOARD	728 x 90 pixels	468 x 60 pixels	300 x 75 pixels
MPU 1	300 x 250 pixels	300 x 250 pixels	300 x 250 pixels
MPU 2	300 x 250 pixels	300 x 250 pixels	300 x 250 pixels
MPU 3	300 x 250 pixels	300 x 250 pixels	300 x 250 pixels
MPU 4	300 x 250 pixels	300 x 250 pixels	300 x 250 pixels
IN-CONTENT LEADERBOARD	598 x 100 pixels	468 x 60 pixels	300 x 75 pixels

SIZES - WIDTH BY HEIGHT

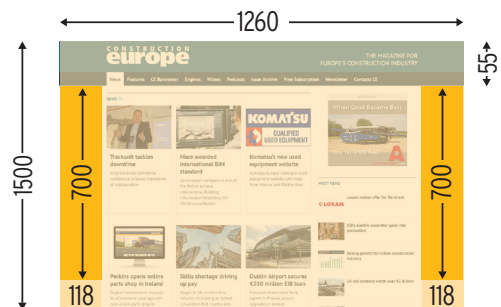
Google Analytics
 Google Analytics is the most widely used web analytics service on the internet and considered the most accurate.

WALLPAPER BANNERS

CREATIVE SPECIFICATIONS

- **Desktop wallpaper**
1260px width by 1500px height with 1024px centre gap not visible
- **Visible area**
On most monitors 118px by 700px either side of centre gap

The wallpaper is pinned to the top of the page so will not scroll as users move down the page. Creatives display as MPU on mobile devices.

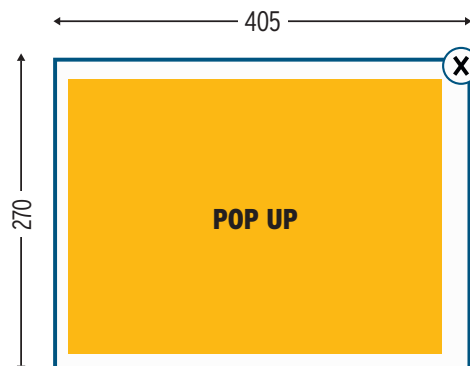


POP UP BANNERS

CREATIVE SPECIFICATIONS

- **Desktop wallpaper**
405px width by 270px height
- **Click through URL**

The wallpaper is pinned to the bottom left corner of the page and will display until the reader closes the window.



NEWSLETTER BANNER SPECIFICATIONS

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SIZES - WIDTH BY HEIGHT

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CONTENT SPECIFICATIONS

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Up to 100 characters including spaces
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- Maximum of three sponsor banners
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Agata Fischer, Business Director of Detection and Services at Leica Geosystems, explains how the new detection technology is boosting efficiency, ease of use, as well as digitalising workflows for mapping and utility location. [Find out how](#)

The Leica DSX: Portable Hardware with Intuitive Software
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The importance of training for utility detection equipment and surveying
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Webinar: what is Detection
Our resident utility surveyor expert, Steve Davies, takes you through the best practices and workflow to do safe and efficient utilities avoidance and detection that you can incorporate into your own practices. [Watch how](#)

A day in the life of a Utility Surveyor
The role of a utility surveyor has become more complex over the last twenty years. The introduction of safer working systems, legislation and overall better efficiency has seen an average utility surveyor become not simply an asset who finds utilities, but a multi-tasking and multi-skill person who has to manage every aspect of a project. He is the public face representing bigger organisations, he is a master of the art of underground detection, purveyor of the dark arts of EML and GPR, he tames the beasts of GPS and TPS and then battles with data processing and report production. [Find out how](#)

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1:1 ratio image
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 Equipment market in Italy strengthens
Leap in 2020's fourth quarter sales promises positive year ahead for construction market...

 New battery tech coming to market
Xerotech tests modular battery system platform for construction equipment...

 Metso Outotec restructure 'almost complete'
Eight months on from its merger, financial results look towards improved 2021, Covid permitting...

 Registration opens for Construction Tech Summit 2021
Speakers from Volvo CE, Caterpillar and Balfour Beatty confirmed for online event on 11 May....

 Volvo CE updates EC250E and EC300E excavators
Upgraded heavy-duty models are fitted with D8M Volvo engine that offer 10% more fuel efficiency...

 **TEREX.** Terex forecasts 12% bounce-back in 2021
Sales at Terex were down 29.3% in 2020 and the US company is forecasting 12% growth in 2021...

 JCB aids robotic building project
OEM's Hydradig excavator being used to test advanced techniques for offsite construction...

 Brokk's new platform for connected demolition robots
Online platform connects robots to online portal where users can track and manage machines...

 Komatsu introduces D71-24 mid-size dozer
With 237 horsepower, the new slant-nosed design is the most powerful in its size class...

 Surface mining equipment sales recover
Total number of surface mining machines delivered during the fourth quarter of 2020 increased...

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 The Impact of Brexit
How trade between the UK and the EU will change for construction equipment manufacturers...

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Podcasts


 Access, Lift & Handlers' February podcast


 Podcast: Tech opportunities in post-pandemic construction

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 JCB and JLG shows set to go

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Four interviews and a rental management article on rental company valuations by Jeff Ewbanking.

Construction Europe - January-February 2021
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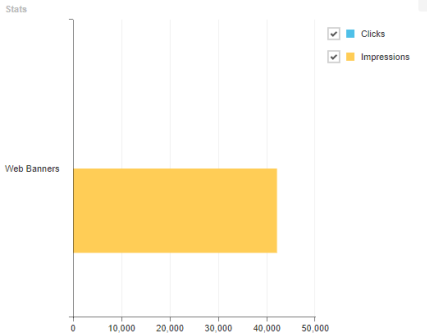
LINE ITEMS:	4
TOTAL CREATIVES:	8
IMPRESSIONS:	62,746
CLICKS:	61
CTR:	0.10%

ALH CA - ICB - ALH - 19/06/2019

NAME	START	END	CREATIVES	IMPRESSIONS	CLICKS	CTR
ALH CA - MPU - 300x250 - ALH - 19/06/2019	19-JUN-19 16:22:00	12-SEP-19 23:59:00	1	4,230	3	0.07%

CREATIVE	NAME	IMPRESSIONS	CLICKS	CTR
	ALH-CA2019-banner-300x250	4,230	3	0.07%

WEB BANNERS FEEDS : 2




Total Impressions
42,008

Total Clicks
19 (0.05%)

NEWSLETTER BANNERS

BANNERS:	5
ISSUES:	21
IMPRESSIONS:	33,845
CLICKS:	58
CTR:	(0.17%)

Apex Asia 2019

BANNER	NAME	START DATE	ISSUES	IMPRESSIONS	CLICKS	CTR
	Apex Asia - 150x150 - AI - 05/03/2019	05-MAR-19	6	13,054	16	0.12%

NEWSLETTER ISSUE	IMPRESSIONS	CLICKS	CTR
Access International - 16th July 2019	2,795	1	0.04%
Access International - 1st January 2009	1	0	0.00%
Access International - 23rd July 2019	2,853	5	0.18%
Access International - 30th July 2019	2,753	3	0.11%
Access International - 6th August 2019	2,677	4	0.15%
Access International - 13th August 2019	1,975	3	0.15%

NEWSLETTER BANNERS FEEDS : 1

Banners

5

Newsletter Issues

21

Impressions

33,845

Clicks

58 (0.17%)

NEWSLETTER ISSUE STATS FEEDS : 1

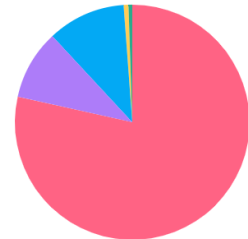
27,689 Recipients

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- International Awards for Powered Access
- International Cranes & Transport Asia Pacific
- International Cranes & Transport Turkey
- International Rental Conference Asia
- International Tower Cranes Conference
- New Power Progress Summit
- Off-Highway Global Briefing
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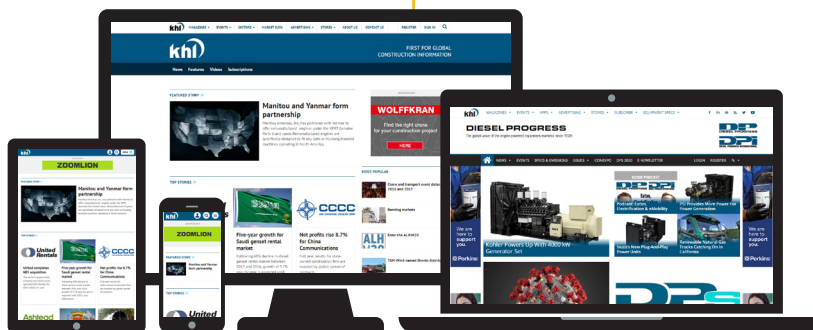
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