

ADVERTISERS IN THE 2022 EGSA BUYING GUIDE RECEIVE YEAR-ROUND DISTRIBUTION AND PRIME VISIBILITY IN PRINT AND ONLINE AS AN INDUSTRY LEADER TO THE POWER GENERATION COMMUNITY



2022 EGSA

ELECTRICAL GENERATING SYSTEMS ASSOCIATION

BUYING GUIDE

DISTRIBUTORS/DEALERS
CONTRACTORS/INTEGRATORS
ENERGY MANAGEMENT COMPANY
ASSOCIATE MEMBERS
Educational institution | End-user | Engineer |
Service | Trade association | Trade publication
MANUFACTURERS
MANUFACTURERS' REPRESENTATIVES



ANNUAL BUYING GUIDE TO ON-SITE POWER
GENERATION SYSTEMS AND SERVICES

MEDIA INFORMATION



www.khl.com

PUBLISHED BY:



**Diesel & Gas Turbine
WORLDWIDE**

www.egsabuyingguide.com



2022 EGSA

ELECTRICAL GENERATING SYSTEMS ASSOCIATION

BUYING GUIDE

The Electrical Generating Systems Association (EGSA) is the world's largest organization exclusively dedicated to On-Site Power Generation.

The Association is comprised of more than 750 companies – Manufacturers, Distributor/Dealers, Contractors/Integrators, Manufacturer's Representatives, Consulting & Specifying Engineers, Service firms, End-Users and others – throughout the U.S. and around the world that make, sell, distribute and use On-Site Power generation technology and equipment, including generators, engines, switchgear, controls, voltage regulators, governors and much more. EGSA also promotes educational efforts within the on-site community! We currently have more than 250 Student members and Military members.

EGSA Buying Guide distribution:

- ✓ **ALL EGSA MEMBER COMPANIES**
- ✓ **DIESEL PROGRESS READERS IN THE FOLLOWING MARKETS:**
 - Power Generation
 - Engines
 - Controls & Instrumentation
 - Electronics

You do not have to be a EGSA member to advertise



DISTRIBUTION:

FULL EGSA MEMBERSHIP
WITH THE MARCH ISSUE OF
DIESEL PROGRESS

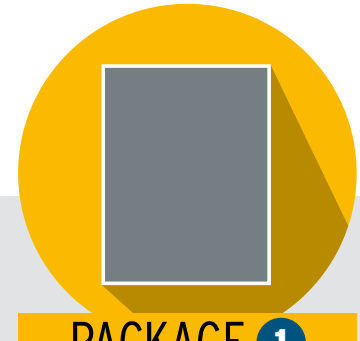
BONUS DISTRIBUTION:

- ✓ **Diesel & Gas Turbine Worldwide readership**
- ✓ **All 2022 EGSA events/ 2022 shows**
- ✓ **Every newly joined EGSA member**
- ✓ **At PowerGen International from the EGSA and Diesel Progress booths**



ADDITIONAL ONLINE BENEFITS

- ✓ **Fully searchable**
- ✓ **Increase traffic to your website**
- ✓ **Connect to customers faster**
- ✓ **Get discovered easily**
- ✓ **Brand awareness**



PACKAGE 1

PRINTED BUYING GUIDE

- ✓ One full page advertisement
8in W x 10.5in H (203mm W x 267mm H)
- ✓ Member Services banner
- ✓ Company logo and highlighted entry in Membership Directory section

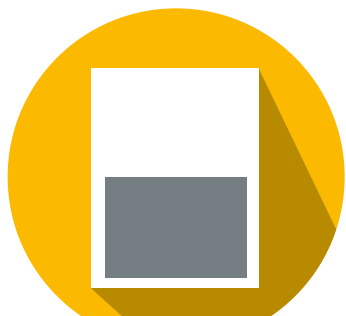
ONLINE BUYING GUIDE

- ✓ MPU (300 x 250 pixels) run of site
- ✓ Company logo in the sponsors section
- ✓ Member services banner
- ✓ 12 months online presence

\$ 6,820

€ 5,820

THE PACKAGES



PACKAGE 2

PRINTED BUYING GUIDE

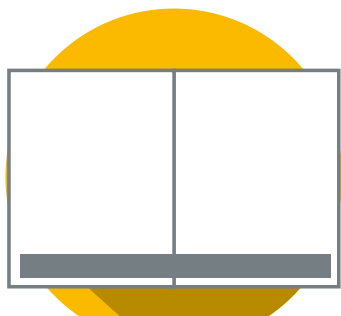
- ✓ Half page advertisement
6.75in W x 4.75in H (171mm W x 121mm H)
- ✓ Member Services banner
- ✓ Company logo and highlighted entry in Membership Directory section

ONLINE BUYING GUIDE

- ✓ Banner (300 x 100 pixels) on 4 product sections
- ✓ Company logo in the sponsors section
- ✓ Member services banner
- ✓ 12 months online presence

\$ 4,950

€ 4,220



PACKAGE 3

PRINTED BUYING GUIDE

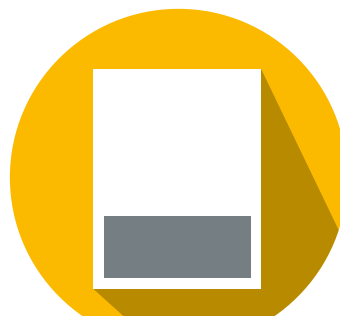
- ✓ Double page spread strip
16in W x 1in H (406mm W x 25.4mm H)
- ✓ Member Services banner
- ✓ Company logo and highlighted entry in Membership Directory section

ONLINE BUYING GUIDE

- ✓ MPU (300 x 250 pixels) run of site
- ✓ Company logo in the sponsors section
- ✓ Member services banner
- ✓ 12 months online presence

\$ 4,000

€ 3,500



PACKAGE 4

PRINTED BUYING GUIDE

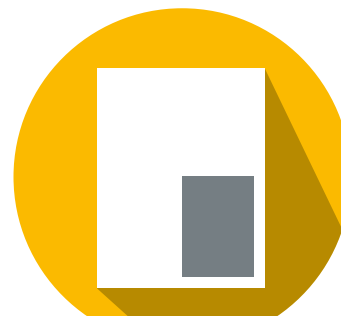
- ✓ Third page advertisement
6.75in W x 3.125in H (171mm W x 79mm H)
- ✓ Member Services banner
- ✓ Company logo and highlighted entry in Membership Directory section

ONLINE BUYING GUIDE

- ✓ Company logo in the sponsors section
- ✓ Member services banner
- ✓ 12 months online presence

\$ 3,300

€ 2,820



PACKAGE 5

PRINTED BUYING GUIDE

- ✓ Quarter page advertisement
3.125in W x 4.75in H (79mm W x 121mm H)
- ✓ Member services banner
- ✓ Company logo and highlighted entry in Membership Directory section

ONLINE BUYING GUIDE

- ✓ Company logo in the sponsors section
- ✓ Member services banner
- ✓ 12 months online presence

\$ 2,900

€ 2,480



PACKAGE 6

PRINTED BUYING GUIDE

- ✓ Banner in the Member Services section
7in w x 0.75in h (177mm w x 29mm h)

ONLINE BUYING GUIDE

- ✓ Company logo in the sponsors section
- ✓ Member services banner
- ✓ 12 months online presence
- ✓ Included FREE in Packages 1-6

\$ 1,100

€ 950

15%
below gross rate
on all packages
to recognized
agencies and EGSA
members

For more information, or to advertise, please contact

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RATE INFORMATION:

- Advertising Rates, based on the Diesel Progress 12-time discount, have been extended to all EGSA Buying Guide advertisers.
- For companies that regularly advertise in KHL Publications, the negotiated rate will apply.

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www.khl.com



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PRODUCTS AND SERVICES

BATTERIES & CHARGERS

CONTROL/ANNUNCIATION SYSTEMS

EDUCATION

EMISSIONS CONTROL SYSTEMS

ENCLOSURES: GENERATOR SETS

ENGINE STARTERS & STARTING AIDS

ENGINES, DIESEL OR GASOLINE

ENGINES, GAS TURBINES

FILTER, LUBE, OIL OR AIR

FUEL STORAGE TANKS AND DAY
TANKS

GENERATORS SETS

GENERATORS & ALTERNATORS

HEAT RECOVERY SYSTEMS

INSTRUMENTS, CONTROLS, METERS,
SWITCHES

LOAD BANKS

NEUTRAL GROUNDING SYSTEMS

OIL COOLERS & CHARGE AIR
COOLERS

OIL MIST ELIMINATORS

RADIATORS OR
HEAT EXCHANGERS

RELAYS

SILENCERS, EXHAUST SYSTEMS,
NOISE ABATEMENT

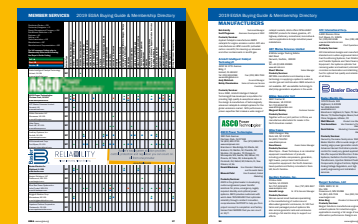
SWITCHGEAR

TRAILERS, GENERATOR SETS

TRANSFORMERS

UNINTERRUPTIBLE POWER SUPPLIES

VOLTAGE REGULATORS



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